



STLHE SAPES

Society for Teaching and Learning in Higher Education
La société pour l'avancement de la pédagogie dans l'enseignement supérieur

SPONSORSHIP PACKAGE

STLHE Annual Conference 2020
stlhe2020sapes.ca | Ottawa, June 9-12



uOttawa



Carleton
UNIVERSITY

Canada's Capital University

LA CITÉ

LE COLLÈGE D'ARTS APPLIQUÉS
ET DE TECHNOLOGIE

ALGONQUIN
COLLEGE



Photo credit: Ottawa Tourism

About the Society for Teaching and Learning in Higher Education Conference

Founded in 1981, the Society for Teaching and Learning in Higher Education (STLHE) is a network of Canada's foremost scholars and practitioners in teaching and learning in higher education. The STLHE community brings together a diverse membership (1000+ individual and 55 institutional members) including post-secondary educators, students, educational developers, scholars, as well as administrators, partners, and sponsors.

The STLHE Annual Conference is Canada's leading conference dedicated to improving the quality of teaching and learning across all sectors of post-secondary education. There are many opportunities throughout the conference to engage with educational leaders from across Canada, gain new insights into educational research and innovations in educational technology, liaise with industry partners, and network with like-minded colleagues. Program highlights include world-renown keynote speakers, dynamic discussions, interactive workshops, scholarly presentations, and a poster session.

The conference encourages and facilitates enhancing the quality of teaching and learning in post-secondary education in Canada. The hallmarks of the conference include interaction with STLHE award recipients and industry partners, new insights in educational research, technological innovations and best teaching practices.

STLHE 2020 Sponsorship Levels

Partner – \$18,500

(Only 3 available. Based on first come, first choice basis)



- sponsorship of one main conference event: opening keynote, opening reception or banquet
- speaking opportunity at sponsored event
- five complimentary tickets to the sponsored event
- opportunity to display signage near registration table, on the meeting space floor and at the sponsored event
- prime exhibit display space in exhibitor hall and four complimentary exhibitor passes
- two complimentary full conference registrations
- two complimentary full pre-conference registrations
- recognition of a partner level sponsor with company logo on conference website sponsorship page, recognition on social media, full page ad in conference program and recognition in STLHE e-news
- verbal acknowledgement of sponsorship during conference opening remarks

Platinum – \$10,000



- two complimentary full conference registrations
- two complimentary full pre-conference registrations
- naming rights of two conference events (e.g., conference newcomers' reception, lunches, coffee breaks). Naming of conference events is recognized in the conference program and on associated signage
- exhibit display allocation in exhibitor hall and two complimentary exhibitor passes
- recognition of a platinum level sponsor with company logo on conference website sponsorship page, recognition on social media, ¼ page ad in conference program and recognition in STLHE e-news
- verbal acknowledgement of sponsorship during conference opening remarks

STLHE 2020 Sponsorship Levels

Gold – \$5,000



- one complimentary full conference registration
- one complimentary full pre-conference registration
- naming rights of one concurrent session. Naming of session is recognized in the conference program
- exhibit display allocation in exhibitor hall with one complimentary exhibitor pass
- recognition of a gold level sponsor with company logo on conference website sponsorship page, recognition on social media and logo in conference program

Silver – \$2,000



- one complimentary full conference registration
- recognition of a silver level sponsorship with company logo on conference website sponsorship page, recognition on social media and company logo in conference program

Bronze – \$1,000



- recognition on social media as a bronze sponsor
- company logo in conference program
- company logo on conference website sponsorship page

Sponsorship Benefits

- Engage with over 700 conference participants from post-secondary institutions across Canada and beyond.
- Discover what's trending in teaching and learning in higher education.
- Learn about emerging research and innovation in teaching and learning.
- Interact with post-secondary educators, students, administrators, educational developers and technologists, and others.
- Forge relationships with conference delegates and academic institutions.
- Leverage opportunities to connect company solutions, services, and resources with the post-secondary sectors (individuals and institutions).
- Experience being a conference exhibitor and participant within a full-service venue.
- Explore the sites and attractions of the City of Ottawa and surrounding area.



Contact

For more information, please contact our Conference Management team:

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